

# RYAN WORSLEY

**Email Design**

**Data Visualization**

**Presentation Design**

**Video Editing**

**Social Media**

I'm a Southern California-based graphic designer, video producer and presentation specialist. I have worked with high-profile clients in the publishing, beauty, entertainment and tech industries. Please contact me if you have an interesting project!

<http://pool-food.com>  
[ryemyles@gmail.com](mailto:ryemyles@gmail.com)

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## **2018 - Present / Designer / Freelance Consultant**

Created presentations and marketing materials for clients such as Strivr, Mammoth Agency, and Philadelphia Inquirer. Projects included Data Visualization, Instructional design and animated motion graphics.

## **2019 - Present / Graphic Designer / Hearst Publications**

Designed emails and brand campaigns for all of Hearst publications including San Francisco Chronicle, Houston Chronicle and San Antonio Express-News. This included billboard design, email design, social media assets for Instagram, Facebook, and TikTok.

## **2018 - 2019 / Presentation Designer / VITALFINDINGS**

Created internal and business-facing market research presentations and videos to help corporations understand consumer demographics and habits in order to develop new products. These videos were created for high-profile clients such as Disney, Viacom, and 3M.

## **2016 - Present / Graphic Designer & Video Editor / Tribune Publishing**

Executed a full rebrand when Tronc became Tribune Publishing. Designed seasonal marketing emails for new subscribers. Created a variety of TV Commercial spots for the Los Angeles Times and Chicago Tribune summer events such as The Taste, Food Bowl, Blues Festival, Jazz Festival, and others.

## **2012 - 2016 / Interactive Designer / Amazon.com & IMDb**

Designed advertising experiences from a variety of consumer product clients for hosting on amazon.com website, Kindle, and mobile sites. From rich media mini-sites to large-format print-style ads, I worked to maintain client brand integrity, while integrating into the amazon.com shopping experience.

## **2009 - 2012 / Interactive Designer / AT&T**

Executed visual campaigns used in landing pages on the AT&T website, high-profile advertising, and emails. Provided guidance and art direction for the Online Advertising Design department as well as lead projects that involve advertising using rich media elements.

**BFA Rhode Island School of Design**  
**References upon request**

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